



2014 DMMA Membership [] Application [] Renewal

www.ministores.org (please fill out form completely and legibly each time you renew)

Store/Business Name: _____

Name(s) of Business Owner(s): _____

In Business Since (year): _____

Store Address _____

Street: _____

City: _____

State: _____

Zip Code: _____

Telephone: _____ Toll Free Phone: _____

Fax Number: _____

Email Address: _____

Check here () if you do not use email

Website: http://www _____

Business Hours _____

Monday: _____

Tuesday: _____

Wednesday: _____

Thursday: _____

Friday: _____

Saturday: _____

Sunday: _____

Interested in a Board Position ()Yes () No, not at this time. will reconsider next year

I certify and attest that I maintain and operate a brick and mortar retail location for the purpose of selling dollhouses and related miniature products to the general public. I further certify and attest that at least 33% of this physical space is devoted to the sale of such dollhouses and related products and that this physical location is open to the general public for no less than 20 hours per week. In the event that the status of my business changes and no longer meets DMMA membership criteria, I agree to terminate my membership to DMMA. Membership dates from February 1 to January 31 of each year and renewals are due on February 15th. If your renewal is not received by March 15th, your membership will lapse and you will cease receiving the benefits of membership including listing on the DMMA website and participation in the DMMA Yahoo discussion group.

Annual Dues: \$50.00

Signature and Date: _____

You can renew your membership ONLINE at www.ministores.org. If you prefer to use mail, complete form, be sure to sign and date it and enclose it with your check payable to DMMA. Please mail form and check to:

Dawn Reese (DMMA Treasurer)
c/o Dolls and Minis
8068 Columbia Road
Olmstead Falls, OH 44138



DMMA Membership Criteria

Modified 12/03/2011

The DMMA Organization is comprised of a group of actual retail storefronts dedicated to the hands on sale of Dollhouses and Miniatures that can be seen and touched. Members may also maintain an online or catalogue presence, but the main purpose of their business must meet the following criteria:

- The business must maintain an actual storefront address that is open to the public for a minimum of 20 hours per week spread over at least 4 days or 3 full days per week (minimum 7 hours per day) and is advertised as such at that address.
- The actual storefront location is hereby defined as a Retail Operation which must be either a Commercially Zoned area allowing Retail activities, or if not Commercially Zoned, then the store location must have local government approved exception permits. In either case the operation at this location needs to have exterior signage visible from the customer vehicle access point, and allow for visitation by 3 or more separate customers at any one time.
- The business must maintain a minimum of 300 square feet of space dedicated exclusively to the retail sale of dollhouses and miniatures, providing a full selection of dollhouses, furniture, accessories and finishing supplies.
- The business must supply a copy of their resale certificate.
- The business must provide invoices from a minimum of three vendors within the last year which demonstrate the depth of selection necessary to provide a full line dollhouse store.
- The business must provide a business card and two photographs of their business: One photo of the exterior of their shop, one of the interior.
- The purpose of setting this criteria is not to exclude, but to create a membership of brick and mortar stores with a common purpose of advertising and selling to the retail customer who is seeking a full line actual retail store providing the hands on experience of shopping for and learning about dollhouse miniatures.



DMMA

DOLLHOUSE MINATURES MERCHANT ASSOCIATION

www.ministores.org

DMMA was formed in 2007 to give brick and mortar dollhouse and miniature shops the information and resources needed to buy smarter and sell smarter.

- Listing on the DMMA website, www.ministores.org, with a by-state store locator and links to members' own websites
- Group advertising benefits
- Special buying opportunities, including exclusive discounts for DMMA members
- Participation in the DMMA Member Forum, where members discuss best business practices, what works and what doesn't, trade shows, sources, and more.
- The ability to contact other members to locate hard to find items
- Communicate directly with artisans and vendors through the Forum
- The strength that comes with numbers, giving members a single voice to lobby for the interests of brick and mortar shops

All this and more for just \$50 per year –

Maybe the best \$50 you will ever spend!